

Mid-Cape Cultural Council - Monthly Meeting Minutes	
Date/Time	May 9, 2018 7:00 pm
Location	Selectmen's Conference Room, 2 nd floor, Town Hall, Hyannis, MA
Facilitator	Marilyn Heberling, Chair
Documented by	Georgia Kreth, Secretary

Attendees	Initials	Role	Present	Excused Absence	Absent
Marlene Weir	MW	Member		X	
Marilyn Heberling	MH	Chair	X		
Rachel Youngling	RY	Treasurer	X		
Georgia Kreth	GK	Secretary	X		
Ellen Cliggott	EC	Member	X		
Kim Rumberger	KR	Member	X		
Mary Taylor	MT	Member	X		
Kevin Shanley	KS	Member	X		
Don Knaub	DK	Member	X		
Lynne Belfiore	LB	Member	X		
Sarah Thornington	ST	Member	X		
Martha McClusky	MM	Member	X		
Cheryl Powell	CP	Member	X		

Topics
Opened Meeting at 7:05 pm.
MCCC April meeting minutes – Approved
MCCC Treasurers report – Approved Highlights: RY reviewed how interest is accrued, and which accounts various payments are made from. One 2018 grant has been paid.
General: MH reviewed our accomplishments over the past 6 months and congratulated everyone on all their contributions. She opened the floor for feedback and lessons learned from the A Taste of Art Event.
Fundraising: RY had an interview with the Cape Cod Times and Cape Cod.Com about the HyArts Discovery Walk and fundraising. The Patronicity site is up with the video. MT contacted the Rotary club, Civic Fund, and BID. Action 114: EC – Will contact “The Point” NPR – about a radio interview Action 115:MH Local channel 18 may be willing to air something about the project. KR suggested extending the Patronicity date by 5 days since the video wasn't up on the site. Action 116: RY Will look into a date extension. MT is working on information sheets to hand out at local events. ST suggested coordinating MCCC members who are on other groups to go to them together to represent the project (ex – BID & Chamber of Commerce). RY has plans to meet with the Yarmouth Selectmen. KR mentioned the Cultural Center of Cape Cod is working on an outdoor art project and the possibility to share experiences and lessons learned with each other to benefit both our projects. Action 117: ALL - KR will set up a google doc with a list of who she is contacting for donations. Other members will enter the people they are contacting. This will avoid double asks. MM is posting the media articles on the Facebook page. Suggestions for daily posts and links to Instagram were made. An email blast to our contacts will be sent out. Action 118 EC, GK craft and send email. Discussed potential donors and who had contacts to approach them.

<p>Topics</p> <p>If more packets are needed contact Kevin. CP suggested attending the Yacht Club Commodore event. Action 119 CP: inquire with the HYC to attend</p> <p>Major Gifts & Grants: Discuss organizations that may be interested in donating: Cape Cod 5, Arts Foundation, Cape Cod Foundation. Action 120: EC will talk to the Art Foundation.</p> <p>A Taste of Art review: Overall the event went well and the patrons provided positive feedback. MT, KR have written thank you letters to the restaurants. ST suggested an Individual Facebook post for to thank each restaurant with a blurb about their involvement. Action 121 KR will set up a google doc for blurbs; MM will post. Action 122: KS will write a thank you to the attendees and send to send to MH to email.</p> <p>Other suggestions included work with another Cultural Organization in the future (example the Young Professionals); including the restaurants in selling the tickets; staggering people among restaurants; involving fewer restaurants (some people didn't have time to go to all); Display a piece of art at each location; a desert trail in the fall.</p> <p>Grantee Open House review: MH thanked people for attending. Seven responded they enjoyed the new format. Other feedback: provided attendees to opportunity to interact. Suggestions for future receptions: Meet with the town officials in September to tell them about the grants, then tell the who we give the grants to, then contact them when the reception is happening. Invite Media More promotion of the MCCC at the event Play Lay contest</p> <p>Other: It was agreed it would be beneficial to have press archive on the gdrive. Action 123: GK will create the folder, All will upload the files, or send to GK to upload. Action 124: KS will set up Google Alerts. The alerts will come into the MCCC email when a press story is on google. Action 125: MH send pictures of Art Works Mentee reception to MM to post on FB.</p> <p>Next Meeting: June 13, 2018, 7pm</p>

Action Items (Note open items will be carried on minutes until closed. Going forward numbering will not repeat)

No.	Action	Status	Owner	Date Raised	Target Date
70	Organize Gdrive and include table of contents.	In process	GK	4/12/17	5/2018
112	Contact Cape Build as they may be interested in supporting the Discovery Walk.	Open	MT	4/11/18	5/10/18
114	Contact "The Point" NPR – about a radio interview	Open	EC	5/9/18	6/13/18
115	Will look into a date extension for fundraising	Open	RY	5/9/18	6/13/18
116	Contact Paula Hersey to see if Local channel 18 may be willing to air something about the project	Open	MH	5/9/18	6/13/18
117	Set up a google doc with a list of who she is contacting for donations. All review and add contacts	Open	KR All	5/9/18	6/13/18
118	Write and email donor request to MCCC email Contacts	Open	EC/GK	5/9/18	6/13/18

No.	Action	Status	Owner	Date Raised	Target Date
119	Contact HYC about Commodores event to promote project	Open	CP	5/9/18	6/13/18
120	Talk to the Art Foundation about donating	Open	EC	5/9/18	6/13/18
121	Set up a google doc for blurbs; MM will post to FB .	Open	KR MM	5/9/18	6/13/18
122	write a thank you to the attendees and send to MH to email	Open	KS	5/9/18	6/13/18
123	Create the folder, all will upload the files, or send to GK to upload. .	Open	GK All	5/9/18	6/13/18
124	Set up Google Alters. The alerts will come into the MCCC email when a press story is on google.	Open	KS	5/9/18	6/13/18
125	MH send pictures of Art Works Mentee reception to MM to post on FB	Open	MH MM	5/9/18	6/13/18

Closed Action Items from this meeting. (note closed items will not be carried to minutes of next meeting).

No.	Action	Status	Owner	Date Raised	Closed Date
111	Contact Cat Wilson of Cape Cod Broadcasting about a radio interview. Outcome – NO response received	Closed	CP	4/11/18	5/10/18
113	Send ST link to past minutes on gdrive	Closed	GK	4/11/18	4/12/18