



**BOARDMAN-POLANDO FIELD** 

480 BARNSTABLE ROAD, 2ND FLOOR

**BARNSTABLE MUNICIPAL AIRPORT** 

HYANNIS, MA 02601

www.town.barnstable.ma.us

R.W. "Bud" Breault, Jr., Airport Manager Katie R. Servis, Assistant Airport Manager

#### BARNSTABLE MUNICIPAL AIRPORT COMMISSION INFRASTRUCTURE & MARKETING SUBCOMMITTEE MEETING Wednesday, March 4, 2015 Airport Conference Center 9:00 AM

Barnstable Municipal Airport Commission:

Ronald Persuitte, Chairman

John T. Griffin, Jr., Vice Chairman

Robert L. O'Brien, Clerk

Michael A. Dunning, Commissioner

Timothy R. Luzietti, Commissioner

Mary F. Smith, Commissioner

Stephen P. Cobb, Commissioner Call to Order 9:20 a.m.

<u>Commissioners Present:</u> Commissioner Mary F. Smith, and Commissioner Stephen P. Cobb Also attending were Chairman Ronald Persuitte

<u>Commissioners Not Present:</u> Commissioner John T. Griffin, Jr.

# Airport Staff Present:

Airport Manager, Roland Breault, Jr., Assistant Airport Manager Katie Servis, and Executive Assistant to the Airport Manager, Suzanne Kennedy

Public Members Present: None

Agenda of the Day:

The minutes of the January 7, 2015 Infrastructure & Marketing meeting were unanimously approved and signed.

# **Unfinished Business:**

None

#### New Business:

# IN0315-01 – Dan Fortnam Marketing Overview Presentation

- Mr. Fortnam reviewed the attached Marketing for Air Service Overview handout.
- He reported that the USDOT timeline for air service development encompasses three years as follows:
  - o 1<sup>st</sup> year studies, assessments, and data collection
  - $\circ$  2<sup>nd</sup> year promotion of the airport and surrounding demographics
  - 3<sup>rd</sup> year defining and offering financial incentives, apply for SCASD (Small Community Air Service Development) grant
- During the 1<sup>st</sup> year Mr. Fortnam has outlined local issues such as deficiencies, goals, offerings, and constraints. He has also outlined the industry level issues such as no growth of airlines, competition from other airports, and apprehension of risk in a new market.
- He has contacted the local Chambers and is looking for other stakeholders to help get on board with applying for a SCASD. Last year the MassDOT issued \$7 million in SCASD Grants, and the year before was \$12.6 million. St. Augustine Airport is using a SCASD grant to attract air service.
- He stated that JetBlue will wait 2-3 years before making any commitment to expand to yearround service. There is evidence of the success of the flight to NY; hopefully additional flights will be added with connectivity to Florida.
- There was a discussion of direct service to Florida with other airlines; both Allegiant and Rectrix were discussed. The current length of the runway is prohibitive and solutions will be discussed.

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# **Pending Business:**

- Airfield Photovoltaic System
  - According to NStar, the interconnect should be complete by March 17<sup>th</sup>.
- Taxiway A Repair & Reconstruct Project
  - All work has been completed with the exception of training on the oil/water separator and the deicing pad.
- NSTAR Project
  - The cable puling will start in March or April 2015
  - Water Department Water Pipe Lining Project
    - The work on the project will resume in the spring
- Fuel Farm Design & Construction Project
  - The design and bid processes are complete. Staff is waiting for the Town Council to approve the supplemental appropriation order.
- Development of Airport Properties
  - Manager Breault will meet with Gene Burman to discuss marketing of available airport properties.
- RVZ Project Update
  - Staff anticipates approval of the Cape Cod Commission any day. Once FAA approves the funding, the project should begin in the fall.
  - RFP-Designer Selection for Chapter 149 Projects
    - The RFP has not been done yet.
- East Ramp Access Road Project Phase I & II
  - The appropriation order was approved by the Finance Subcommittee today.
  - This project must be completed by August 2015.
- Mandatory Guidance Signs Project
  - This project is complete. The final inspection is scheduled for next week.
- Development Agreement Update
  - This has been submitted but a date has not yet been set to meet with the Cape Cod Commission.

#### Adjournment: Having no other business to discuss, the meeting was adjourned at 10:13 a.m.

Mary F. Smith, Commissioner Infrastructure Subcommittee Date