

TOWN OF BARNSTABLE RELEASES TOOLS FOR NEW BUSINESS DEVELOPMENT

Economic Development Resource Tools for New Business Attraction and Development

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FOR IMMEDIATE RELEASE – (October 2017 -- HYANNIS, MA) The Town of Barnstable’s Planning & Development Department announces the release of two economic development resource tools for new business attraction and development. The newly re-designed ***Business Barnstable*** website and the ***Barnstable Business & Permitting Guide*** were created for companies and entrepreneurs interested in opening a business in Barnstable, the commercial hub of Cape Cod.

The ***Business Barnstable*** website (www.BusinessBarnstable.com) provides an online comprehensive one-stop resource to assist with new business start-up or expansion, and sends a clear message that Barnstable is ‘Open for Business’. Sections within this easily-navigable site include: “The Barnstable Advantage”; “Business Development and Permitting”; and “Business Assistance and Resources” and contain links to key resources at the Town, State and Federal levels.

The ***Barnstable Business & Permitting Guide*** is a user-friendly reference guide to help small businesses looking to locate within Barnstable navigate through the municipal permitting, licensing and zoning process. This interdepartmental collaboration answers many commonly asked questions when opening such businesses as retail, food establishments, service and office entities. It contains information about licensing, permits, regulatory review, and business certificates, as well as checklists and key contact information.

“These business resource tools are easy to navigate and offer pertinent information for anyone looking to do business in Barnstable, from the small ‘mom & pop’ shops to a corporate enterprise” said Mike Trovato, the Town’s Economic Development Specialist. “While Hyannis is our commercial hub, there are areas in each of the seven villages of Barnstable that are unique from each other, offering a diversified palette of opportunities for business owners to choose from.”

Under the direction of Planning & Development Director Elizabeth Jenkins, the Town is developing a progressive marketing plan with a goal to draw attention to Barnstable and its seven villages as a viable location for a number of different business models including the creative and blue economies, healthcare, financial services, light manufacturing, as well as tourism-based hospitality, retail and food establishments.

For more information about these tools or Barnstable’s economic development program in general, please visit www.BusinessBarnstable.com or contact Economic Development Specialist, Mike Trovato at 508.862.4791 or Michael.Trovato@Town.Barnstable.MA.US.

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